

An Easy Way to Publicize your Trip to Tremont!

A news release is a great way to generate support for your program and for Tremont. It lets your community know about your extra efforts to enrich your students' lives, and it makes them aware of the wonderful impacts the trip can have.

This can help you build a base of awareness and support for your school as well as your next trip.

If you need help, please call us so we can assist you. Encouraging parents/chaperones to write letters to the editor about their experience can also go a long way toward public awareness of the trip.

Feel free to use and modify the template, but try to keep it no longer than a page. The more specific the details and quotes from teachers, students, and parents the better! Also be sure to include photos of students engaged and having fun. Be sure to identify those in the pictures and add where they live. This is particularly important to local papers who want to show their readers that they are community minded and want to share what their readers are doing.

We would love to receive copies of printed stories!

Date:
Contact for further information:
Phone:

Local Students Live and Learn in Great Smoky Mountains National Park

_____th grade students and teachers from _____ School in _____ (city, state) visited Great Smoky Mountains Institute at Tremont _____ (date). The purpose of the environmental studies program at Tremont is to involve the classes in direct learning about geology, wildlife, stream ecology, _____ (other), and issues facing our National Parks.

The students participated in field science, wrote journals and reports, created artwork, heard guest speakers, explored historic areas, and enjoyed the beauty of the Smokies. They were taught by their own teachers as well as by Tremont's staff of professional teacher-naturalists.

According to lead teacher _____ (name), highlights of this year's trip included _____. "(Quote from lead teachers about educational benefits of the experience)," continues _____ (name).

_____ School has attended Tremont for _____ years as part of its aim to give children valuable individual and social skills as well as exposing them to the ecological processes, resources, and the sheer wonder of Great Smoky Mountains National Park.

(Optional paragraph about school or particular group that came to Tremont).

Great Smoky Mountains Institute at Tremont provides in-depth experiences through education programs that celebrate ecological and cultural diversity, foster stewardship, and nurture appreciation of Great Smoky Mountains National Park. Tremont has been "*connecting people and nature*" since 1969.